

# Frequently Asked Questions

## Defining “Pinnacle”

The Pinnacle Awards recognize women who have achieved exceptional professional success, demonstrated sustained leadership and influence, elevated others, and created measurable impact within their organizations, industries, and communities.

A Pinnacle honoree is not simply successful in her role. She is a leader whose accomplishments, service, and influence have created a ripple effect beyond her day-to-day responsibilities.

## What does it mean to be a Pinnacle Award candidate?

The Pinnacle Awards recognize women who have reached a significant level of achievement and influence in their careers while making meaningful contributions to their organizations, industries, and communities.

Successful candidates typically demonstrate:

- Exceptional leadership and measurable impact
- A commitment to advancing others, particularly women
- Contributions that extend beyond day-to-day job responsibilities
- Community involvement and civic engagement
- Professional accomplishments that distinguish them from their peers

A Pinnacle Award is not solely about holding a senior title. It recognizes women whose leadership, service, innovation, and influence have created lasting impact.

## What is the Selection Committee Looking for in a Candidate?

The Selection Committee evaluates the whole person.

The committee highly values:

- Professional Impact — What has she accomplished?
- Leadership — How has she led through challenge, change, or uncertainty?
- Influence — Who has benefited from her leadership?
- Community Impact — What has she done outside her day job?
- Legacy — How has she advanced her profession, industry, organization, or community?

## How do I choose the right category?

Select the category that best reflects the nominee's primary area of leadership and impact. The Selection Committee may move nominations to another category if a different category is a better fit.