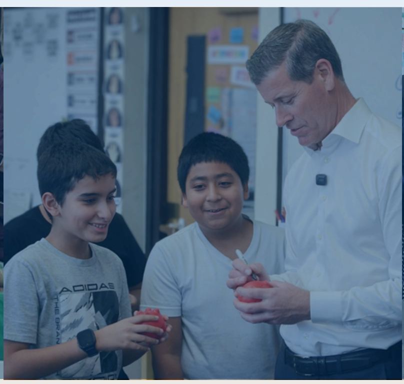
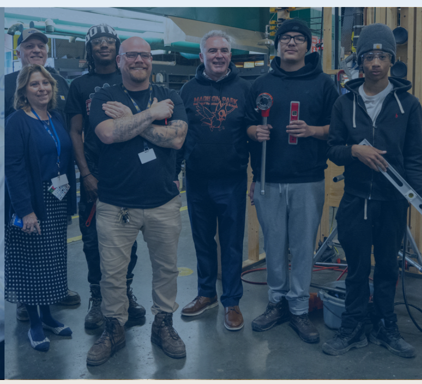
CORPORATE VOLUNTEER GUIDEBOOK

Support Financial Literacy



ChamberFoundation   gbccfoundation.org   Foundation@BostonChamber.com

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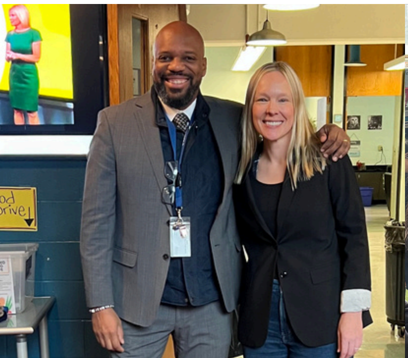
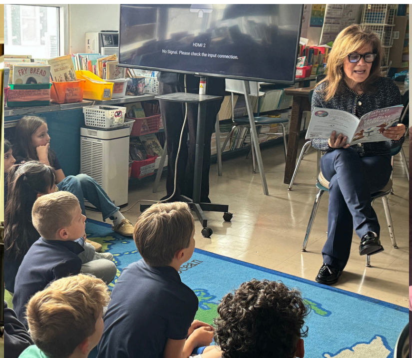
Program Overview

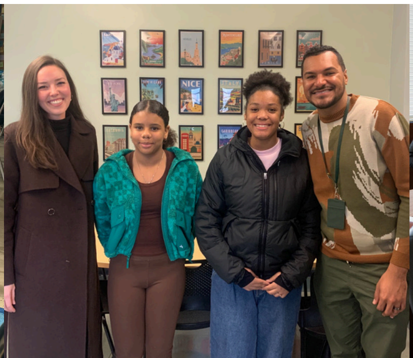
Thank you for your interest in learning more about our partnership with Boston Public Schools (“BPS”), an initiative aimed at deepening the connection between schools and the business community. Access to experiential learning opportunities, curriculum coordination, and increased capacity are critical elements for educating Boston’s students and strengthening our region’s ability to remain competitive. Students who participate in any experiential learning opportunities have a better understanding of their career path, and higher rates of career satisfaction and networking exposure in the workforce.[1] Moreover, the capacity for students to understand key principles of personal finance, such as budgeting, investing, credit, and other financial literacy topics, is critical to their career success and ability to build wealth.

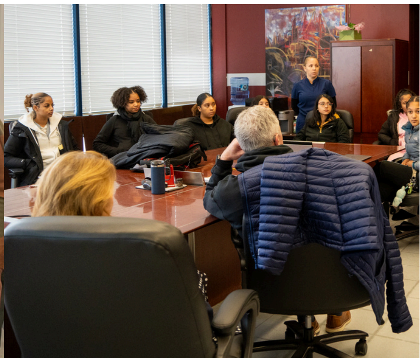
Through our Financial Literacy initiative, the Greater Boston Chamber of Commerce Foundation (“Chamber Foundation”), connects BPS educators and students with Greater Boston’s business community to help build the future workforce. Together, the Chamber Foundation and Boston Public Schools aim to support financial literacy that includes real-world experiences with business and civic leaders to support students’ personal and professional growth.

1 National Association of Colleges and Employers (NACE). “Impacts of Experiential Learning on the Gen Z Early Career Experience.” NACE, 2024







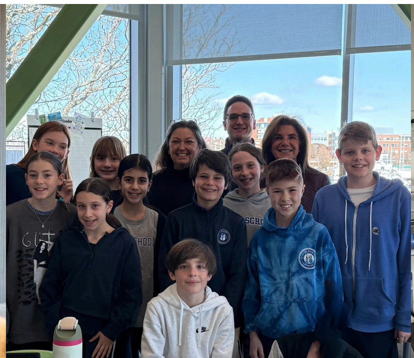
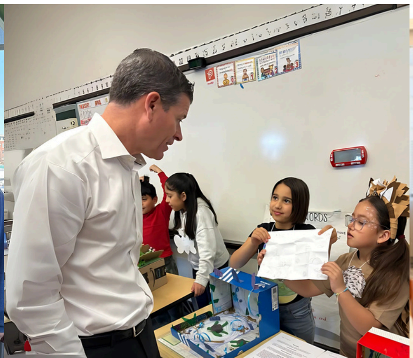
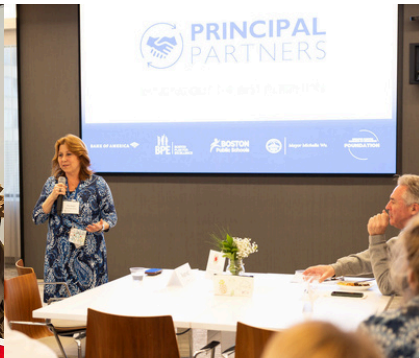


A Streamlined Approach to High-Impact Engagement

Facilitated by the Chamber Foundation, the Financial Literacy initiative streamlines collaboration between schools and businesses to enhance educational experiences, helping students build career awareness and better understand the evolving job landscape in Greater Boston. It simplifies the relationship-building process for business partners to engage with BPS, while equipping BPS leadership with access to industry experts who can help bridge classroom learning with real-world experience.

As a corporate partner, your organization will:

- Increase civic engagement among employees and help them build a stronger connection to their community.
- Offer volunteer opportunities that can be promoted internally, especially for employees with required service hours.
- Access a one-stop-shop of high-impact volunteer opportunities with BPS.
- Help build an inclusive and competitive workforce in Greater Boston, and retain that talent in the region.
- Support and/or fulfill Community Reinvestment Act (CRA) & Community Development Company (CDC) service requirements (if applicable).

Making Employer Engagement Easy

With these six simple steps below, corporate partners can easily build meaningful relationships with BPS while supporting students with financial literacy. The Chamber Foundation team manages coordination between companies and BPS, ensuring a streamlined and straightforward approach for all volunteers.

01

Invitation
Corporate partner is invited to complete intake form.

02

Meeting
Chamber Foundation team follows up and schedules meeting to better understand corporate partner goals (if necessary).

03

Market
Chamber Foundation collects volunteer opportunities from BPS and shares those opportunities with the pool of volunteers.

04

Match
Chamber Foundation contacts volunteers and matches them to an opportunity.

05

Experience
Volunteer opportunity takes place.

06

More Opportunities
Volunteers let us know if we can contact them for additional future opportunities.

Corporate Engagement Expectations

The first step to becoming a corporate partner is to complete the **Interest Form**. This form gathers essential information to help us understand your company's goals for participating in the initiative. Once approved, our team will provide the next steps to onboard employees.

Companies are expected to provide logistical and organizational support for their employees when applicable. This may include:

- Flexible scheduling for volunteer hours
- Transportation assistance when needed

Volunteers may serve in a variety of roles, including:

- Teach or co-teach financial literacy, lead workshops, and give feedback on student projects.
- Share a career journey, judge student competitions, and participate in extracurricular events (career fairs, capstones, etc.).

We seek volunteers who:

- Are comfortable presenting to groups of 15–25 students.
- Possess foundational knowledge of financial literacy topics such as personal finance, budgeting, and investing.
- Demonstrate passion for making a difference and reflect the diversity of BPS students.

Volunteers do not need to be licensed professionals or currently employed in financial services but should have relevant knowledge and a willingness to share it.

The Role of the Chamber Foundation Team

The **Chamber Foundation** team plays a vital role in strengthening community engagement and educational support by serving as a bridge between volunteers and local schools. Through thoughtful coordination and strategic outreach, the team ensures that volunteers are not only recruited and matched effectively but are also welcomed into the program with a clear understanding of their role and impact on the region.

Our team:

- Serves as the primary liaison for facilitating connections between volunteers and school partners.
- Supports volunteer recruitment and streamlines the matching process based on volunteer background, skills, and experience and current needs of the school partner.
- Ensures BPS provides clear expectations for classroom engagement and logistical information.
- Updates and maintains a list of current volunteer opportunities across participating schools.
- Conducts onboarding sessions for new partners and program participants (as needed).
- Prioritizes email communications to ensure timely updates and efficient coordination.
- Collects feedback data and evaluates the impact of volunteer experiences on student outcomes.

GREATER BOSTON CHAMBER OF COMMERCE FOUNDATION

BOSTON Public Schools

Frequently Asked Questions

1. Do corporate partners have to pay a fee to participate?
No, there is no fee to participate. Volunteers are simply asked to fully commit to their assignments once they express interest. This initiative is supported by grant funding and private donations. For information on how to support the initiative, please contact the Chamber Foundation team at **grants@gbccfoundation.org**.

2. How many volunteers are required for our company to be considered an official partner?
There is no minimum or maximum. Companies are encouraged to involve any employees interested in participating.

3. What happens after our company submits the intake form?
A representative from the Chamber Foundation team will reach out via email to schedule a brief meeting to discuss your company's priorities. We will also help get your employees signed up for upcoming volunteer opportunities.

4. How often will volunteer opportunities be posted?
They're posted as needed, with at least 3–4 weeks' notice for volunteers.

5. Will our company be assigned to the same school partner, or can volunteers choose their placements?
Placements depend on school needs and availability. Some companies work with one school consistently; others choose from available options.

6. Can we take photos during volunteer events?
Yes—just confirm with the teacher that students have signed photo release waivers.

7. Are background checks required?
In most cases, no. However, some schools may ask volunteers to complete a background check. If that occurs, the process is simple and takes only a few minutes. If needed, the school will notify volunteers directly.

About the Greater Boston Chamber of Commerce Foundation

The Partnership with Boston Public Schools is an initiative of the **Greater Boston Chamber of Commerce Foundation**, the Chamber's 501(c)(3) nonprofit arm. The Chamber Foundation expands economic opportunity through its initiatives focused on workforce and talent development, and small business growth. Our work supports people and small businesses through programs that develop talent, cultivate future leaders, retain a strong workforce, and promote inclusive growth.

Support the work of the Greater Boston Chamber of Commerce Foundation as we seek to build a 21st century economy that works for all people in the Commonwealth of Massachusetts. Your investment plays a vital role in ensuring that students across the region have access to the resources, opportunities, and support they need to achieve career success and build long-term economic stability.

Donate Now

For more information, contact Foundation@BostonChamber.com.

Thank you to our BPS Partnership initiative funder:

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