

CAMP BIMA

Summer Sizzler



2026 SPONSORSHIP OPPORTUNITIES

BOSTON'S CAN'T-MISS DIGITAL MEDIA EVENT OF THE SUMMER

About the Event

This beloved networking event brings together hundreds of professionals from the agency, brand, publisher, and ad tech community for an evening of summer entertainment.

The Details

PEOPLE 300 - 350

PROFILE JUNIOR TO SENIOR-LEVEL
MARKETING & MEDIA
PROFESSIONALS

TIME 6:00PM - 9:00PM



AUGUST 13

MUSEUM OF SCIENCE

SPONSOR LEVEL ONE

Brand Awareness Sponsor

- Five tickets to the event (to share with colleagues or clients)
- Logo placement on event website and all social media and email marketing communications to BIMA & Chamber community
- Sponsor acknowledged during the event via logo placement on signage
- One dedicated email blast to attendee list pre or post event
- Final attendee list with names and companies
- Opportunity to provide branded swag at the event (cost not included)

TOTAL COST: \$6,000



SPONSOR LEVEL TWO

Brand Activation Sponsor

- Ten tickets to the event (to share with colleagues or clients)
- One branded activation or gaming section at the event (Think: s'mores bar, signature drink; popsicle stand; bracelet-making station; lawn games; branded summer gear or lanyards)
- Logo placement on event website and all social media and email marketing communications to BIMA & Chamber community
- Acknowledgement during the event via logo placement on signage
- One dedicated email blast to attendee list pre or post event
- Final attendee list with names and companies

TOTAL COST: \$7,500



SPONSOR LEVEL THREE

Platinum Sponsor

This level gives you all the benefits of the previous levels, plus:

- Five additional tickets to the event (total of 20 tickets)
- Promotion as the platinum sponsor of the event with prominent logo presence
- One advertisement placed in the BIMA newsletter (3k subscribers) or option to sponsor a newsletter
- Opportunity to write a guest blog to be featured on the BIMA website page
- Opportunity to distribute corporate giveaway leading up to or after the event via email to all registered guests (or during the event via raffle)

TOTAL COST: \$20,000 (INCLUDING COST OF ACTIVATION)





INTERESTED?

Reach out!

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