

SMALL BUSINESS

SPONSORSHIP PROPOSAL

2025 PINNACLE AWARDS

PINNACLE AWARDS 30
THE 30TH ANNIVERSARY

PRESENTED BY



DATE

January 31, 2025



2025 Pinnacle Awards

A highly anticipated celebration of the powerful women who are changing Greater Boston through leadership excellence in entrepreneurship, management, and lifetime achievement, the Pinnacle Awards is one of the Chamber's most inspiring programs. With attendees that include the region's top business, nonprofit, and government leaders, your company will have high impact and visibility through association with this popular event and esteemed selection process.

Marketing for the 2024 Pinnacle Awards will begin in September 2024 and conclude in February of 2024, spanning six months and giving great exposure for sponsors. The in-person awards ceremony and networking event will take place on Friday, January 31st at the Omni Seaport Hotel and mark the 31st Anniversary of the Women's Network.

Supporting Sponsor | \$5,000 | Two opportunities remaining

Sponsorship Benefits

Program Marketing and Promotion

- Company logo and link to be included on Chamber's website, which averages 25,000 visitors per month.
- Company logo and link will be included on digital invitations to market event. E-mails go to 13,000 subscribers on average.
- Company logo and link will be included on thank you e-mail sent to registered guests.
- Company will be mentioned as sponsor via Chamber social media platforms with an aggregate 61.5K followers.
- Company listed as sponsor on Facebook and Google My Business Event pages.

Live Presence

- Designed digital and printed onsite collateral will include sponsor logo.
- Sponsor will receive one table which seats ten guests for the awards luncheon, taking place on Friday, January 31, 2025.
- Sponsor may host an onsite activation of its choice for additional visibility. Sponsor will incur additional costs of set-up.

Visibility

Get your brand in front of Greater Boston's business community.



The Greater Boston Chamber of Commerce had more than **500K webpage visits** in 2023.



Combined followers across all Greater Boston Chamber of Commerce brands (including City Awake, BIMA, and Women's Network) **averages at 44.2k**.



There are over **14K recipients** who receive Chamber email campaigns on average.



The Greater Boston Chamber of Commerce thought leadership blog webpages had more than **5K views** in 2023.