

Subject Line: Attending the seventh annual Fierce Urgency of Now Festival

Dear [Recipient's Name],

I hope this message finds you well. I am writing to request your approval to attend the Fierce Urgency of Now Festival, hosted by the Greater Boston Chamber of Commerce Foundation's young professionals' network, City Awake. This event, scheduled for September 17 at Suffolk University, promises to be a transformative experience that aligns closely with both my professional development and our organization's goals.

The Festival will feature a full day of activities, including an opening ceremony with access to state officials, professional headshots, and numerous networking opportunities. The day's agenda includes a dozen sessions covering critical topics such as allyship, financial empowerment, mentorship, well-being, career advancement, and civic engagement. These sessions will offer valuable insights and practical strategies relevant to our work and will provide a platform to connect with key civic and business leaders.

A recent survey commissioned by the Greater Boston Chamber of Commerce Foundation highlights some pressing issues faced by residents aged 20 to 30 in Greater Boston. While most are generally satisfied with their day-to-day lives, many encounter challenges in building community and finding quality job opportunities. This Festival aims to address these challenges by fostering dialogue and creating opportunities for networking and professional growth.

City Awake has been instrumental in convening more than 10,000 individuals since the festival's inception in 2018, promoting equity, connection, and positive change within our region. Participating in this event will enhance my ability to contribute to our company's objectives and bring back actionable strategies to implement in our workplace.

Here's how attending the festival will support our work performance goals:

- [Example 1: Enhancing professional skills relevant to our industry.]
- [Example 2: Building a stronger network that could lead to valuable partnerships.]

The Festival offers a comprehensive range of learning opportunities through peer networking, expert-led sessions, and inspiring talks. These experiences will not only contribute to my professional growth but also support the broader objective of retaining talent and fostering a vibrant community within Boston.

Tickets are available for both Chamber members and non-members, and there are group rates for organizations wishing to invest in multiple attendees. For additional details about City Awake, the event schedule, and the Festival's goals, you can visit their [website here](#).

Thank you very much for considering this request. I would be happy to discuss this further if needed and am eager to bring back valuable insights and strategies from the Festival.

Best regards,

[Your Name]