



BIMA SUMMER
Sizzler

SPONSORSHIP PACKAGES
AVAILABLE FOR 2024 EVENT

THURSDAY, AUGUST 22
THE SAM DECK
FENWAY PARK

BOSTON'S CAN'T-MISS DIGITAL MEDIA EVENT OF THE SUMMER

About the Event

This beloved networking event brings together hundreds of professionals from the agency, brand, publisher, and ad tech community for an evening of summer entertainment.

Details

PEOPLE 300 - 350

PROFILE JUNIOR TO SENIOR-LEVEL
MARKETING & MEDIA
PROFESSIONALS

TIME 6:00PM - 9:00PM



JOIN US AT A NEW
2024 VENUE!

**THE SAM
DECK**

AT FENWAY PARK



Sponsorship Level I

Brand Awareness Sponsor

- Ten tickets to the event (to share with colleagues or clients)
- Logo placement on event website and all social media and email marketing communications
- Google My Business Placement before event
- Sponsor logo placement on all event signage
- One dedicated email blast to the BIMA & Chamber community (14K)

TOTAL COST:

\$6,000

Sponsorship Level II

TOTAL COST:

\$7,500

+ cost of activation



Brand Activation Sponsor

- **Fifteen tickets** to the event (to share with colleagues or clients)
- One **branded activation** or gaming section at the event
 - Examples include: photo or GIF booth, signature cocktail bar, branded koozies, official DJ or Scoreboard sponsor, live statue
- Logo placement on event website and all social media and email marketing communications
- Google My Business Placement before event
- Sponsor logo placement on all event signage
- One dedicated email blast to the BIMA & Chamber community (14K list)
- Opportunity to provide branded swag at the event and/or branded badges (cost not included)

Sponsorship Level III

Platinum Sponsor

- **20 tickets** to the event (to share with colleagues or clients)
- One **branded activation** of your choice at the event
- Logo placement on event website and all marketing communications
- Branded digital invitation to send to guests
- Google My Business Placement before event
- One dedicated email blast to the BIMA & Chamber community (14K list)
- Attendee list (name & company)
- Opportunity to provide branded swag at the event and/or branded badges (cost not included)
- Promotion as the platinum sponsor of the event with a greater logo presence on all event signage & collateral
- One advertisement placed in BIMA newsletter
- Opportunity to write a guest blog or case study to be featured on BIMA website
- Opportunity to distribute corporate giveaway leading up to or after the program via email to all registered guests

TOTAL COST:

\$20,000

including cost of activation



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INTERESTED?

REACH OUT TO US!

AMEDINA@BOSTONCHAMBER.COM