



# MEMBER BENEFITS GUIDE

We need you to join a diverse and collaborative membership working together to keep Boston the best place for all businesses and all people to thrive.






The Greater Boston Chamber of Commerce is the convener, voice, and advocate of our diverse and collaborative membership who together accelerate the region's success.

At the Chamber, we invite your business to shape the future of Boston with us by:

- Adding your voice and connecting with business and thought-leaders for strategic networking, knowledge-sharing, and programs that keep you informed
- Participating in the discussions that sculpt the Chamber's advocacy role in public policies that contribute to the economic success of our region and generate economic opportunity
- Investing in Greater Boston talent through comprehensive learning and development programs and content designed for your staff at all stages of their career





The Chamber is not only a great way to meet other leaders in the Greater Boston market but has also provided us the opportunity to help shape many of the different policies that impact our people and industry on a regular basis.

- ANTHONY BOND  
PRESIDENT & CEO, BOND BROTHERS | CHAMBER BOARD MEMBER

# MEMBER BENEFITS

ALL GREATER BOSTON CHAMBER OF COMMERCE MEMBERS ARE ENTITLED TO:

Listing in our online member directory, averaging 15K views annually

Up to 50% discounted registration prices for Chamber events and priority access

Access to members-only programs and events, and access to attendee lists by request

Opportunity to join Pacesetters Buyer program as a corporation

Access to Bi-Annual Policy Briefing for small businesses

Opportunity to post events to our Community Calendar

Ability to feature an opening on our Job Board

Visibility on the Chamber's social media channels

Access to Workforce and Talent Resources

Visibility on Chamber website

Sponsorship Opportunities to put your business front and center

Dedicated point of contact on the Chamber's Public Policy team

Discounted access to Learning & Development Certification Programs

Ability to post on the Chamber Insights blog, which we promote across social and email communications

Opportunity to join Massachusetts Apprenticeship Network

# CHAMPION BENEFITS

## ALREADY INCLUDED

- All general member benefits on page 3

### Visibility in Chamber Newsletters

Showcase your company's latest news or grow brand awareness through a feature in our biweekly newsletter sent to 10,000 recipients across industries, or one of our more specific community newsletters for Women's Network, Pacesetters, BIMA, City Awake, Policy, and Small Business.

### Ability to Feature a Job Posting

If your company is currently hiring, you can leverage the Chamber's extensive network to expand your reach for open job positions. We feature member job openings within our email newsletters.

### Priority Access to Leadership Development Cohort Programs\*

The Women's Leadership and Boston's Future Leaders programs work to strengthen the skills, frameworks, and networks of rising leaders in your organization. Participants will be exposed to invaluable content, including sessions with our academic partners Harvard Business School and Simmons University. Your membership guarantees annual seats in these programs for qualified applicants at below-market tuition rates.

*\*Candidates for our Leadership Development Cohort Programs will participate in the Chamber's nomination and approval process to ensure diverse racial, gender, and industry representation to advance inclusion in the business community.*



# ADVOCATE BENEFITS

## CHAMPION BENEFITS +

### ALREADY INCLUDED

- All general member benefits on page 3
- Visibility in Chamber newsletters
- Ability to Feature a Job Posting
- Priority Access to Leadership Development Programs

### Leadership Council Seats

Leadership Councils draw together groups of business leaders, prominent speakers from government, business, and higher education, and select members to create opportunity for networking, learning, and engagement. Grab your leadership council seat and be part of the exclusive conversations on public issues that affect your organization and industry.

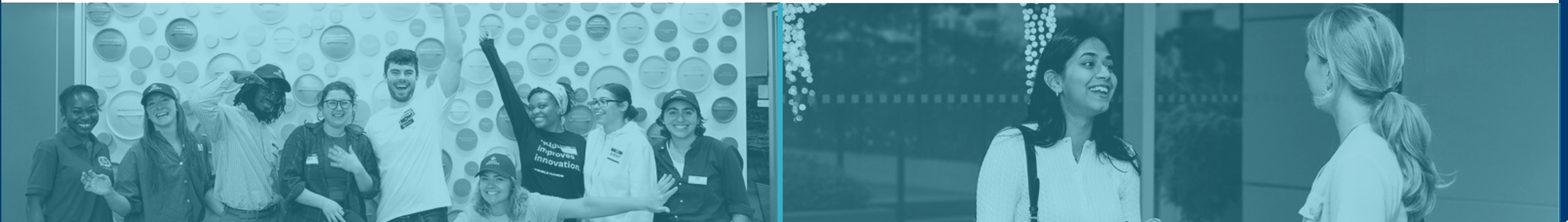
### Seat on City Awake Advisory Board\*

Our Advisory Board is a diverse, collaborative group of next-gen leaders from Greater Boston Chamber member organizations who serve as a resource to our team, help inform our programming decisions, and offer insights into the key issues we should tackle.

### Seat on BIMA Advisory Board\*

Join our BIMA (the Boston Interactive Media Association) Advisory Board focused on promoting networking, idea sharing, and creative collaboration at the intersection of media, technology and culture aimed at moving Greater Boston's media and communications industry forward.

*\*Candidates for our City Awake and BIMA Advisory Boards and Leadership Development Cohort Programs will participate in the Chamber's nomination and approval process to ensure diverse racial, gender, and industry representation to advance inclusion in the business community.*



# CATALYST BENEFITS

## ADVOCATE BENEFITS +

### ALREADY INCLUDED

- All general member benefits on page 3
- Visibility in Chamber newsletters
- Ability to Feature a Job Posting
- Priority Access to Leadership Development Programs
- Leadership Council Seats
- Seat on City Awake Advisory Board
- Seat on BIMA Advisory Board

### Seat on the Women's Network Advisory Board\*

Ready to empower, connect, and inspire the largest women's network in New England? We want you! Be a part of the leadership that guides our initiatives, programs, and advocacy for women in the workplace.

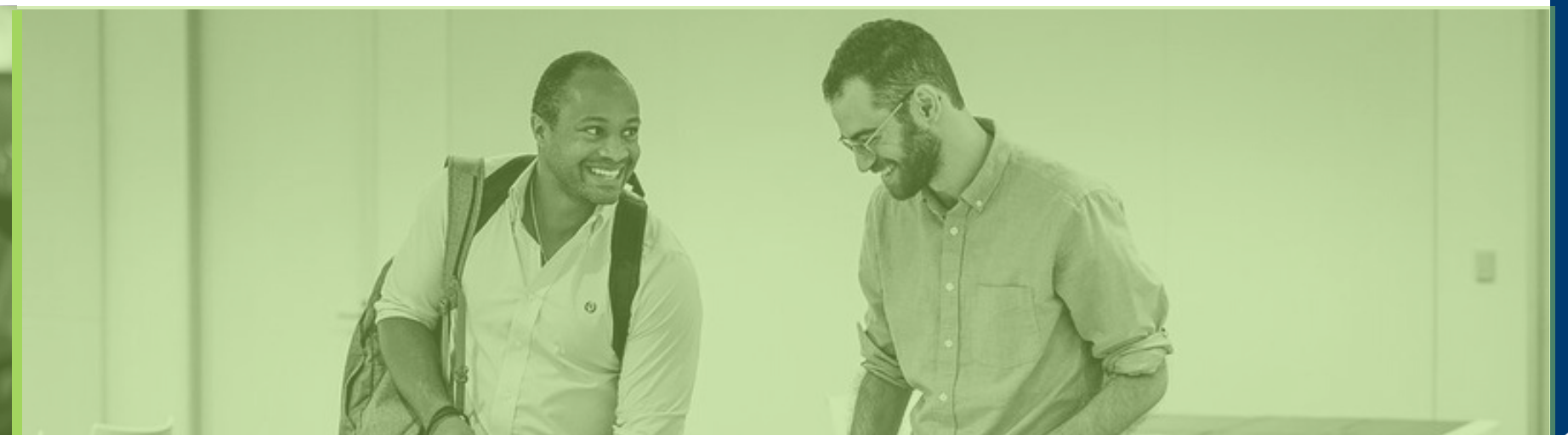
### Invitation to City to City Program

Be part of a dynamic network of community and business leaders who travel together to national and international cities to meet their counterparts, learn best practices that achieve social and economic change, and bring those ideas back to the city of Boston.

### Access to VIP Reception

This level of membership brings the opportunity to attend VIP receptions at specific Chamber events where VIP attendees can meet, interact, and create connections with peers across industries, program speakers, honorees and Chamber leadership.

*\*Candidates for our Women's Network, BIMA, and City Awake Advisory Boards, and Leadership Development Cohort Programs will participate in the Chamber's nomination and approval process to ensure diverse racial, gender, and industry representation to advance inclusion in the business community.*



# LEADER BENEFITS

## CATALYST BENEFITS +

### Priority Seating at Chamber Events

Your company will receive priority seating when purchasing a corporate table at our events.

### Seat on the Chamber Board of Directors\*

Leader members can provide expert guidance on our mission and vision as a high-profile member of our Board of Directors. Our Board includes some of the region's most influential business leaders who share the Chamber's commitment to making Greater Boston the best place for all businesses and all people to thrive.

### Direct Outreach on Public Policy Developments

Leader members and above receive direct and proactive outreach from the Chamber's public policy team on legislative and regulatory developments as they happen. Members may choose to provide direct feedback on specific policy proposals and inform Chamber priorities in advocacy.

### Feature on Thought Leadership Series

Leader members can submit their work in writing to be featured in Chamber communications, website, and social platforms.

*\*Candidates for our Board of Directors, Women's Network, BIMA, and City Awake Advisory Boards, and Leadership Development Cohort Programs will participate in the Chamber's nomination and approval process to ensure diverse racial, gender, and industry representation.*

### ALREADY INCLUDED

- All general member benefits on page 3
- Visibility in Chamber newsletters
- Ability to Feature a Job Posting
- Priority Access to Leadership Development Programs
- Leadership Council Seats
- Seat on City Awake Advisory Board
- Seat on BIMA Advisory Board
- Seat on Women's Network Advisory Board
- Invitation to City to City Program
- Access to VIP Reception



# PRESIDENT'S CIRCLE BENEFITS

## LEADER BENEFITS +

### ALREADY INCLUDED

- All general member benefits on page 3
- Visibility in Chamber newsletters
- Ability to Feature a Job Posting
- Priority Access to Leadership Development Programs
- Leadership Council Seats
- Seat on City Awake Advisory Board
- Seat on BIMA Advisory Board
- Seat on Women's Network Advisory Board
- Invitation to City to City Program
- Access to VIP Receptions
- Priority Seating at Chamber Events
- Seat on the Chamber Board of Directors
- Direct Outreach on Public Policy Developments
- Feature on Thought Leadership Series

### Annual Meeting VIP Reception

Attend a very special VIP reception at our Annual Meeting at which you can meet and mingle with our high-profile keynote speakers, honorees, and your fellow prestigious leaders of the business community.

### CEO Forums


President's Circle member executives are invited to attend regularly scheduled CEO forums. Hear from state and city elected officials, such as the mayor of Boston and the governor of Massachusetts, and be part of an exclusive and intimate conversation with Greater Boston's most prominent business leaders.

### Speaking Opportunities

As a President's Circle member, we will look to your company's leadership for speaking and moderating roles at Chamber program and events.

*\*Candidates for our Board of Directors, Women's Network, City Awake, and BIMA Advisory Boards, and Leadership Development Cohort Programs will participate in the Chamber's nomination and approval process to ensure diverse racial, gender, and industry representation.*





The Chamber has empowered us to connect with other purpose-driven leaders throughout the greater-Boston area in a way that has led to new partnerships, opportunities, and meaningful relationships.

- CAITLIN DODGE  
CEO, THINKARGUS COMMUNICATIONS | BOARD MEMBER, BIMA

## MEMBER BENEFITS

|                                                                                | Contributor | Champion      | Advocate      | Catalyst      | Leader        | President's Circle |
|--------------------------------------------------------------------------------|-------------|---------------|---------------|---------------|---------------|--------------------|
| Annual Dues                                                                    | \$1,000     | \$2,500       | \$6,000       | \$12,000      | \$18,000      | \$30,000+          |
| Revenue Criteria                                                               | <\$1M       | <\$5M         | <\$300M       | <\$500M       | <\$1B         | >\$1B              |
| Listing in Membership Directory                                                | ●           | ●             | ●             | ●             | ●             | ●                  |
| Discounted Registration for Chamber Programs & Events                          | ●           | ●             | ●             | ●             | ●             | ●                  |
| Member-Exclusive Events & Access to Attendee Lists by Request                  | ●           | ●             | ●             | ●             | ●             | ●                  |
| Dedicated Policy Contact                                                       | ●           | ●             | ●             | ●             | ●             | ●                  |
| Access to Bi-Annual Policy Briefing for Small Businesses                       | ●           | ●             | ●             | ●             | ●             | ●                  |
| Visibility on Chamber Social Channels                                          | ●           | ●             | ●             | ●             | ●             | ●                  |
| Opportunity to Post Events to Community Calendar                               | ●           | ●             | ●             | ●             | ●             | ●                  |
| Discounted Access to Learning & Development Workshops & Certification Programs | ●           | ●             | ●             | ●             | ●             | ●                  |
| Discounted Opportunity to Join Pacesetters Buyer Program                       | ●           | ●             | ●             | ●             | ●             | ●                  |
| Ability to Post on the Chamber Insights Blog                                   | ●           | ●             | ●             | ●             | ●             | ●                  |
| Ability to Feature an Opening on Job Board                                     | ●           | ●             | ●             | ●             | ●             | ●                  |
| Visibility on Chamber Website                                                  | ●           | ●             | ●             | ●             | ●             | ●                  |
| Sponsorship Opportunities                                                      | ●           | ●             | ●             | ●             | ●             | ●                  |
| Access to Workforce & Talent Resources                                         | ●           | ●             | ●             | ●             | ●             | ●                  |
| Opportunity to Join Massachusetts Apprentice Network                           | ●           | ●             | ●             | ●             | ●             | ●                  |
| Visibility in Chamber Newsletters                                              | ○           | ●             | ●             | ●             | ●             | ●                  |
| Ability to Highlight a Job Opening in Newsletter                               | ○           | ●             | ●             | ●             | ●             | ●                  |
| Priority Access to Leadership Development Cohort Programs*                     | ○           | 1 per program | 2 per program | 2 per program | 3 per program | 4 per program      |
| Leadership Council Seats                                                       | ○           | ○             | 2 seats       | 3 seats       | 4 seats       | 1 on every council |
| Seat on City Awake Advisory Board*                                             | ○           | ○             | ●             | ●             | ●             | ●                  |
| Seat on BIMA Advisory Board*                                                   | ○           | ○             | ●             | ●             | ●             | ●                  |
| Seat on Women's Network Advisory Board*                                        | ○           | ○             | ○             | ●             | ●             | ●                  |
| Invitation to City to City Program                                             | ○           | ○             | ○             | ●             | ●             | ●                  |
| Access to VIP Receptions                                                       | ○           | ○             | ○             | ●             | ●             | ●                  |
| Seat on the Chamber Board of Directors*                                        | ○           | ○             | ○             | ○             | ●             | ●                  |
| Priority Seating at Chamber Events                                             | ○           | ○             | ○             | ○             | ●             | ●                  |
| Feature on Insights Blog Thought Leadership Series                             | ○           | ○             | ○             | ○             | ●             | ●                  |
| Direct Outreach on Public Policy Developments                                  | ○           | ○             | ○             | ○             | ●             | ●                  |
| Annual Meeting VIP Reception                                                   | ○           | ○             | ○             | ○             | ○             | ●                  |
| Invitations to CEO Forums                                                      | ○           | ○             | ○             | ○             | ○             | ●                  |
| Speaking Opportunities                                                         | ○           | ○             | ○             | ○             | ○             | ●                  |

*\*Candidates for our Board of Directors, Women's Network Advisory Board, BIMA Advisory Board, City Awake Advisory Board, and Leadership and Development Program Opportunities will participate in the Chamber's nomination and approval process to ensure diverse racial, gender, and industry representation.*

*A special thank you to our Commonwealth Partners:*



A low-angle, upward-looking photograph of several tall skyscrapers in Boston, including the Prudential Tower. The image is overlaid with a semi-transparent blue filter. There are solid color blocks in the corners: a light beige block at the top-left, a bright green block at the top-right, a teal block at the bottom-left, and an orange block at the bottom-right.

# Thank You!

*If you have any questions or would like more information on becoming a member,  
please contact **[membershipinfo@bostonchamber.com](mailto:membershipinfo@bostonchamber.com)**.*



265 Franklin Street, 17th Floor, Boston, MA 02110