

## HOW TO BE AN LGBTQIA+ ALLY IN THE WORKPLACE

MAY 14, 2024 @ 1:00 - 4:00PM

### A VIRTUAL WORKSHOP FOR PROFESSIONALS

1 in 5 Gen Z individuals identify as LGBTQIA+. Despite great strides in acceptance and inclusion, many LGBTQIA+ professionals remain closeted at work, resulting in reduced productivity, retention, and creativity. To prepare for the evolving workforce, it is imperative that businesses and the professionals within them understand how to be effective allies and create inclusive workplaces.

Join queer educator and consultant **Ali Kane (she/they)** and the Greater Boston Chamber of Commerce to deepen your understanding of LGBTQIA+ identities. You will examine the foundations of gender and sexuality, receive recommendations for creating inclusive workplaces, and develop the skills to become authentic allies for your LGBTQIA+ colleagues.

**This highly interactive three-hour virtual workshop includes several formats including lecture, breakout room discussion, a pre-session activity, and development of personal allyship plans. Registration fee includes a 50-page resource book and LGBTQIA+ vocabulary glossary.**

## OPPORTUNITIES:

\$2,500 | Industry Exclusive Small Business Sponsorship\* (3 Available)

\$7,500 | Exclusive Presenting Sponsorship (1 Available)

## SPONSOR BENEFITS:

### *Marketing and Promotion*

- Company logo and link to be included in the Chamber's **monthly e-calendar** and on **website**, which averages 21,000 visitors per month.
- Company logo will be included in any marketing emails to our subscribed e-lists which collectively reach **14,000 subscribers**.
- Company logo and link will be included on follow-up emails sent to participants.
- Company will be promoted as a sponsor via Chamber social media platforms with an aggregate 44,000 followers.
- Company will have opportunity to contribute to Chamber blog, which has 15,000 visits year to date.

### *Live Presence*

- Sponsor will be acknowledged verbally by opening Chamber representative and company logo will appear on opening and closing presentation slides.
- A representative from the sponsor company has the opportunity to provide introductory comments at the opening of the workshop.
- Sponsor can distribute corporate giveaways or specials via e-mail to all participants.

### *Participation*

- Sponsor may send **two participants** through the program included with the sponsorship. **Value: \$1,390** (Additional participants cost the regular member rate.)