



SPONSORSHIP OPPORTUNITIES

2024 ANNUAL MEETING



The Annual Meeting – the preeminent business gathering in New England and capital campaign that accounts for 20% of the Greater Boston Chamber of Commerce’s operating budget – attracts nearly 2,000 business and civic leaders from across the Commonwealth. On Thursday, May 2, these communities will converge to induct three new members into the Academy of Distinguished Bostonians. Hear from a prominent keynote speaker, connect with each other across companies and industries, and reflect on the theme, “Strengthening our Competitive Edge”.

**PRESENTING
SPONSOR**

\$50,000

BENEFITS:

- Industry exclusive sponsorship within category
- Visible as a lead sponsor with logo on all marketing materials, e-mail marketing campaign, Chamber website, and social media graphics boosted through paid advertising with anticipated 30k impressions
 - Clickable presenting logo on website event landing page directed to sponsor home page. (Chamber had 524k webpage visits last year.)
 - Clickable presenting sponsor logo in e-mail marketing campaign to subscriber list totaling over 10k subscribers
 - Pre and post event presenting sponsor logo inclusion on social graphics promoted across Chamber brands and social channels with an aggregate 44k followers
 - Post-event clickable presenting sponsor logo included in thank you e-mail to all attendees including video content which will prominently feature sponsor

PRESENTING SPONSOR CONTINUED...

- Receive verbal recognition during the live event by event co-chairs in their welcome remarks and again by the Chamber president and CEO mid-program for visibility throughout event.
- In-show presentation to include a dedicated slide showing sponsor logo
- Speaking opportunity for executive or designee to open honoree video, played live and shared online via YouTube after the event. Video will feature company logo in addition to the designee.
- Choice executive or designee listed as member of the Host Committee on Chamber website and event program.
- Custom gobo projection of sponsor logo during the event
- A custom event video (approx. 15 seconds) with sponsor's name, logo and other information, to be displayed during event day throughout venue.
- Sponsor can distribute literature or corporate giveaways at the event.
- **2 tables of 10** in front row
- 2 seats at the President's Table
- Activation opportunity during reception
 - **Additional cost may apply pending activation selection*
- Company logo included on table sign, program, and website landing page



PLATINUM SPONSOR

\$25,000

BENEFITS:

- Sponsor logo on marketing materials, including four or more evites, thank you e-mail, and website
 - Clickable presenting logo on website event landing page directed to sponsor home page. (Chamber had 524k webpage visits last year)
 - Clickable sponsor logo in e-mail marketing campaign to subscriber list totaling over 10k subscribers
 - Post-event clickable sponsor logo included in thank you e-mail to all attendees
 - Company handle / profile tagged in social media posts pre- and post-event reaching an aggregate 44k followers across Chamber social channels
- In-show presentation to include slide showing sponsor logo with fellow platinum sponsors
- Choice executive or designee listed as member of the Host Committee on Chamber website and event program
- Sponsor's name and logo included in an event video to be displayed during reception
- Table of 10 with priority placement
- 1 designated seat at a President's table
- Company logo included on table sign, program, and website landing page



GOLD SPONSOR

\$10,000

BENEFITS:

- Sponsor name listed on website event landing page. (Chamber had 524k webpage visits last year)
- Choice executive or designee listed as member of the Host Committee on Chamber website and event program
- In-show presentation to include scroll listing sponsor name
- Sponsor name included in one pre-event e-mail to subscriber list totaling 10k and one post-event thank you e-mail to all attendees
- **Table of 10** with superior placement
- Company name listed on table sign, program and website landing page

SILVER SPONSOR

\$5,000

BENEFITS:

- Sponsor name included in one pre-event e-mail to subscriber list totaling 10k and one post-event thank you e-mail to all attendees
- **Table of 10**
- Company name listed on table sign and program



LIMITED ADDITIONAL OPPORTUNITIES

VIP RECEPTION SPONSOR

\$25,000 | 1 AVAILABLE

Sponsor will be the exclusive host of the pre-program VIP reception for up to 50 executive level attendees and honorees.

BENEFITS:

- Sponsor logo on marketing materials, including e-mail marketing campaign and website
 - Clickable logo on website event landing page directed to sponsor home page. (Chamber had 524k webpage visits last year)
 - Clickable sponsor logo in e-mail marketing campaign to subscriber list totaling over 10k subscribers (listed as a “Platinum Sponsor”)
 - Post-event clickable sponsor logo included in thank you e-mail to all attendees including video content
 - Company handle / profile tagged in social media posts pre- and post-event reaching an aggregate 44k followers across Chamber social channels
- In-show presentation to include slide showing sponsor logo
- Choice executive or designee listed as member of the Host Committee on Chamber website and event program
- Two designated invites to VIPs with sponsor logo and personalized note
- One designated thank you e-mail with sponsor logo and personalized note
- Sponsor’s name and logo to be displayed during VIP reception
- 2 tickets to full event
- 2 attendees to represent company at VIP reception

ACTIVATION SPONSOR

\$7,500 | 3 AVAILABLE

Get your brand or organization in front of over 1,000 business leaders with a unique display.

- Sponsor name included in one pre-event e-mail to subscriber list totaling 10k and one post event thank you e-mail to all attendees.
- Sponsor acknowledged during the event via logo placement on signage at activation (if applicable)
- 2 tickets to full event
- Onsite experience activation
 - Chamber will work with sponsor on opportunities. Some examples of activations include: event name badge lanyards, branded photo booth, entertainment, swag table, lounge area, or table display with an experience or product.

INDIVIDUAL TICKET

\$500

- Access to networking reception
- Seated dinner and program



STRENGTHENING OUR COMPETITIVE **EDGE**

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