

# PINNACLE 20 AWARDS 24

THE 30TH ANNIVERSARY

## SMALL BUSINESS SPONSORSHIP

### SPONSOR BENEFITS

#### Program Marketing and Promotion

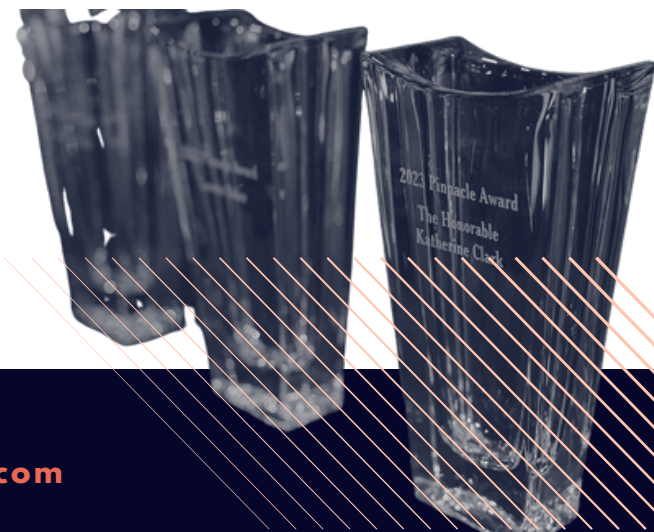
- Company logo and link to be included on Chamber's website, which averages 25,000 visitors per month.
- Company logo and link will be included on digital invitations to market event. E-mails go to 13,000 subscribers on average.
- Company logo and link will be included on thank you e-mail sent to registered guests.
- Company will be mentioned as sponsor via Chamber social media platforms with an aggregate 61.5K followers.
- Company listed as sponsor on Facebook and Google My Business Event pages.

#### Live Presence

- Designed digital and printed onsite collateral will include sponsor logo.
- Sponsor will receive one table which seats ten guests for the awards luncheon, taking place on Friday, January 26, 2024.
- Sponsor may host an onsite activation of its choice for additional visibility. Sponsor will incur additional costs of set-up, depending on choice of activation.

**TOTAL COST:**  
**\$5,000**

**(50% discounted rate for small businesses)**



**Interested?**  
**Contact Erica Smith, [esmith@bostonchamber.com](mailto:esmith@bostonchamber.com)**