



# SMALL BUSINESS SPONSORSHIP

## SPONSOR BENEFITS

### Program Marketing and Promotion

- Company exposure across all City Awake social media networks
- Company logo and link to be included on Chamber's website, which averages 25,000 visitors per month.
- Priority access to Chamber-hosted events during the festival
- Blog post opportunity on Chamber website to be featured on City Awake page
- Logo included in full festival email campaign starting in January 2023

### Live Presence

- Opportunity to host an onsite activation at the Opening Ceremony for additional visibility

**TOTAL COST:**  
**\$2,500**

*(75% discounted rate for small businesses)*

Interested?  
Contact Erica Smith, [esmith@bostonchamber.com](mailto:esmith@bostonchamber.com)



**CITY AWAKE**  
A Program of the Greater Boston  
Chamber of Commerce

**CONNECT  
TODAY.**

**TRANSFORM  
TOMORROW.**