



2022 ANNUAL MEETING | SPONSORSHIP BENEFITS

The Annual Meeting – the preeminent business gathering in New England and capital campaign that accounts for 20% of the Greater Boston Chamber of Commerce’s operating budget – attracts nearly 2,000 business and civic leaders from across the Commonwealth. On **Tuesday, May 17th**, these communities will converge to induct four new members into the Academy of Distinguished Bostonians, hear from a prominent keynote speaker, connect with each other across companies and industries, and reflect on the theme of Essential Business Leadership, Now.

PRESENTING SPONSOR | \$50,000

- Industry exclusive sponsorship within category
- Visible as a lead sponsor with logo on all marketing materials, including four or more evites, thank you e-mail, Chamber website, and social media graphics boosted through paid advertising with anticipated 30k impressions
 - Clickable presenting sponsor logo on website / event landing page directed to sponsor home page. Chamber had 230k webpage visits year to date with a 43.79% growth rate YoY.
 - Clickable presenting sponsor logo in e-mail blast to 6 subscriber lists totaling over 10k subscribers.
 - Pre and post event presenting sponsor logo inclusion on social graphics promoted across Chamber brands and social channels with an aggregate 46k followers.
 - Post-event clickable presenting sponsor logo included in thank you e-mail to all attendees including video content which will prominently feature sponsor.
- Receive verbal recognition during the live event by event co-chairs in their welcome remarks and Chamber president and CEO mid-program for visibility throughout event.
- In-show presentation to include a dedicated slide showing sponsor logo
- Speaking opportunity for executive or designee to open honoree video, played live and shared online via YouTube after the event. Video will feature company logo in addition to the designee.

- Choice executive or designee listed as member of the Host Committee on Chamber website.
- Visible as a lead sponsor name and logo on all marketing materials (evite, calendar, website, program, on-site promotion, nametags)
- A custom event video (approx. 15 seconds) with sponsor's name, logo and other information, to be displayed on the BCEC's digital marquee and video wall
- **2 tables of 10** – front row placement
- 2 seats at the President's Table

PLATINUM SPONSOR | \$25,000

- Sponsor logo on marketing materials, including four or more evites, thank you e-mail, and website
 - Clickable presenting sponsor logo on website / event landing page directed to sponsor home page. Chamber had 230k webpage visits year to date with a 43.79% growth rate YoY.
 - Clickable sponsor logo in e-mail blast to 6 subscriber lists totaling over 10k subscribers
 - Post-event clickable sponsor logo included in thank you e-mail to all attendees including video content
 - Company handle / profile tagged in social media posts pre- and post-event reaching an aggregate 46k followers across Chamber social channels
- In-show presentation to include slide showing sponsor logo with fellow platinum sponsors
- Choice executive or designee listed as member of the Host Committee on Chamber website
- Sponsor's name and logo included in an event video to be shown on the BCEC's digital marquee and video wall
- **Table of 10** – prominent placement
- A designated seat at a President's table

GOLD SPONSOR | \$10,000

- Sponsor name listed on website / event landing page. Chamber had 230k webpage visits year to date with a 43.79% growth rate YoY.
- Choice executive or designee listed as member of the Host Committee on Chamber website and event platform
- In-show presentation to including scroll listing sponsor name
- Sponsor name included in one pre-event e-mail to subscriber lists totaling 10k and one post event thank you e-mail to all attendees including video content
- **Table of 10** - superior placement
- Corporate table sign, program and website listings

SILVER SPONSOR | \$5,000

- Sponsor name included in one pre-event e-mail to subscriber lists totaling 10k and one post event thank you e-mail to all attendees including event video recording
- **Table of 10**
- Corporate table sign and program listing

INDIVIDUAL TICKET | \$500

- Access to networking reception
- Seated dinner and program

CONTACT

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