

The Greater Boston Chamber of Commerce Insights blog is designed to reflect voices impacting our region.

Whether it's updates on issues, snapshots from events, or lessons from a member's most recent business challenge, thoughts shared here are for our business community as a whole.

One benefit to membership is lending your voice to the conversation. To share your perspective, first please review the below guidelines, then get in touch.

GOALS & TOPICS

Primary Goal

THOUGHT LEADERSHIP ITEMS

This is a place to showcase your differentiated experience and expertise. We look for contributors to share lessons and perspectives that couldn't be found anywhere else.

Additional Topic Options

OVERCOMING BUSINESS CHALLENGES

Some examples: Talent, Technology, Culture, Growth.

BREAKING INDUSTRY NEWS

No one knows your industry better than you! Share some knowledge from the inside.

THE PROCESS



You send us a list of potential posts (either specific titles or general topics)



We select the most appropriate. A target publication is set.



You send us your post no less than 3 business days prior to publication date.



We make edits (if necessary) and post.

GUIDELINES

Length & Format · Aim for 300 to 500 words

Images & Video

- Include an image and/or link to video, or attach to your email.
- Image minimum width 300 pixels, max width 940 pixels. Unless you are saving at 2x, then please indicate so in filename (sample_@2x.jpg).

Requirements

- Must be original content that is not published elsewhere.
- Must emphasize insights over self-promotion.
- GBCC reserves the right to edit as necessary.
- One post per quarter per company, max.
- You must be a member of the Greater Boston Chamber of Commerce

CONTACT



Greater Boston
Chamber of Commerce

Jennie Pane-Joyce
Marketing Manager
GPane-Joyce@BostonChamber.com