

Executive Leadership Institute

The best leaders know that professional development never ends. It is crucial for senior-level executives leading organizations in today's 21st century knowledge-based, global economy to take time for self-reflection and leadership growth. The Greater Boston Chamber's Executive Leadership Institute (ELI) provides just that: an opportunity for the region's executives to connect with one another, refine management skills and gain new insights into leading organizations strongly into the future.

ELI PARTICIPANTS WILL:

- Refresh own leadership skills
- Gain exposure to new frameworks to apply to current business challenges or business advancement
- Strengthen strategic acumen skills to lead in an ever changing market
- Engage in dialogue with peers who are facing similar challenges at the executive level
- Enhance professional network of peers through six-month engagement

EXPECTED PROGRAM OUTCOMES:

- Adaptive and reflective leaders
- Sophisticated influencer
- Business leaders with deeper, broader connections



SUCCESSFUL CANDIDATES:

- Established executive with upwards of 15 years of management experience
- Demonstrate the motivation and potential to lead a company or business line
- Considered high performers in organization and on the executive track
- Seeks to understand external issues facing businesses today on regional, national, and global scale
- Committed to success of his or her particular sector and able to see beyond their own position to understand the influence he/she has on the company's success
- Curious and interested in developing new relationships and open to challenging own point of view

ELIGIBILITY AND SELECTION PROCESS:

Eligibility: Each year, the ELI program accepts up to 40 senior executives who hold high-level management responsibilities within a Chamber member organization. See above for more qualities of successful candidates.

Selection Process:

- 1. Nominate:** The Chamber solicits and accepts online nominations from members during a rolling nomination period starting October 16 through December 8. Individuals may nominate themselves provided their organization is a Chamber member. A nomination does not guarantee selection into the cohort.
- 2. Apply:** Once a nomination is submitted, we will invite the nominee to complete an online application during the application period between November 1 and December 8.
- 3. Decide:** A selection committee will review the application to ensure a well-rounded cohort and let candidates know of decisions by January 5.

TUITION:

Tuition is \$6,000, which includes sessions, course materials and meals and access to the Chamber's winter/spring Executive Forum series.



COMMITMENT:

- The ELI program begins in January and runs through June.
- Tuition is \$6,000, which includes sessions, course materials and meals and access to the Chamber's winter/spring Executive Briefings series.
- Participants who are accepted commit to monthly sessions that range from a 90 minute session to a half-day session at MIT.
- Companies that send candidates commit to supporting the candidate's participation so they can fully engage with their peers and the content presented.

2018 Program

ORIENTATION DINNER & RECEPTION AT GREATER BOSTON CHAMBER OF COMMERCE

January 29, 5:30 – 7:00 p.m.

To kick off the program, participants will have the opportunity to meet and get to know one another in an informal setting over dinner. We'll review the program curriculum and be joined by Peter Hirst, Associate Dean, Executive Education at MIT Sloan School of Management.

BEHIND THE SCENES: LEADERSHIP IN ACTION

February 15, 4:00 – 7:30 p.m.

Location to be announced at Orientation

As a precursor to our first session at MIT, program participants will head behind the scenes of a well-known complex organization as an experiential learning opportunity on leadership practice. This exercise will support the cohort of leaders to think outside of their own experiences as executives, build relationships, and set them up for future discussions to be held throughout the remainder of the program. MIT Professor and ELI Faculty Chair Tom Kochan will facilitate a reflection discussion over dinner.

HALF-DAY PROGRAM AT MIT SLOAN SCHOOL OF MANAGEMENT: SYSTEMS THINKING

March 13, 8:00 a.m. – 12:00 p.m.

At this half-day session, participants will come together for a program focused on understanding and solving complex business problems based on the principles of systems thinking, developed at MIT over several decades with Professor Nelson Repenning.

HALF-DAY PROGRAM AT MIT SLOAN SCHOOL OF MANAGEMENT: DISTRIBUTED LEADERSHIP

April 6, 8:00 a.m. – 12:00 p.m.

Participants will engage in a workshop on distributed leadership with Professor Wanda Orlikowski.

PEER ROUNDTABLES

Early May, TBD

These customized sessions will segment the full ELI group based on topical interests. We'll tap into the cohort's expertise as well as the Chamber's network to provide tailored programming responding to the group's desired learning areas. This will be an opportunity to go deeper on a topic area or dive into something not described in the program design, all while cultivating relationships with the other executives in the program.

LEADERSHIP FORUM

May/June TBD

This program will bring together participants and alumni from all of the Chamber's leadership programs for a presentation from a leadership expert and a series of workshops for a unique networking experience.

HALF-DAY PROGRAM AT MIT SLOAN SCHOOL OF MANAGEMENT: MANAGING ON SLIPPERY SLOPES

June 1; Timing TBD

At this half-day session, participants return to MIT for exploration of the topic of "Managing on Slippery Slopes" with Professor Roberto Fernandez.

CLOSING RECEPTION

Late June

We'll close out the program over a meal and reflect together about the program's impact.

Tuition also includes participation in our two Executive Forum events which feature a local business leader. Dates to be announced.